

STATE BOARD FOR COMMUNITY COLLEGES AND OCCUPATIONAL EDUCATION

April 12, 2023

TOPIC: Pearson Education, Inc. Contract Renewal

PRESENTED BY: Landon K. Pirius, Ph.D., Vice Chancellor for Academic and Student Affairs

RELATIONSHIP TO THE STRATEGIC PLAN:

Transform the Student Experience.

Design rigorous educational experiences that combine the delivery of practical knowledge with the development of student creativity.

Create Education Without Barriers Through Transformational Partnerships.

Devise technology-supported and hybrid educational delivery solutions that transcend time and place barriers, maintain high quality, and foster student success.

Redefine Our Value Proposition Through Accessibility, Affordability, Quality, Accountability, Resource Development, and Operational Excellence.

Increase external resource development capacity to allow investment in student scholarships, and in appropriate physical and technological resources that support high quality learning experiences.

EXPLANATION:

CCCOOnline began using Pearson digital content in its courses in 2009. It is currently used in 77 CCCOnline courses. Digital content is advantageous to students because it costs less than textbooks, the content is available on the first day of class and is more engaging and accessible. The amount CCCOnline pays to Pearson for use of its digital content is recouped through student digital content fees for these courses.

The current CCCOnline and Pearson contract was signed in August 2019 and extended through June 30, 2023 with an option letter in February 2022. The contract includes the

State's option to extend it at the same rates and under the same terms for one-year periods not to exceed five years.

We recommend exercising this option and extending the contract for one year until June 30, 2024 to cover courses that remain with CCCOnline in FY24 during the transition to Colorado Online@.

Below outlines student enrollment and expenses in courses using Pearson digital content.

| | Enrollments | Total |
|------------------|--------------------|--------------------|
| FY20 Actual | 15,810 | \$1,035,779 |
| FY21 Actual | 15,721 | \$1,033,614 |
| FY22 Actual | 14,550 | \$975,818 |
| FY23 Max. Amount | 15,810 | \$1,035,779 |
| FY24 Max. Amount | 15,810 | \$1,035,779 |
| TOTAL | 77,701 | \$5,116,769 |

RECOMMENDATION:

Staff recommends that the Board approve extending the contract with Pearson Education Inc. through June 30, 2024 with a do not exceed total contract amount of \$5,116,769. Staff also recommends that the Board delegate contract signature authority to the System Vice Chancellor for Finance and Administration provided all State and Board processes are followed.